



## Preparing Your Art File for the **EC1119SM** ErgoCan® Panel



### OVERVIEW

Templates have been provided for your use through this web site in 2 different formats: PDF and JPEG.

These templates are intended to be placed (imported) FROM WITHIN the software you'll choose for designing your art. Whether you choose the PDF or JPEG template version to import into your application, these templates are intended to serve as a background layer on which you can work and will assist you in creating print-ready files to send to us.

Prior to creating a PDF document of your finished design from your application, you will delete the template from your document (or simply turn off that layer) so that it isn't written into the final PDF file.

### GENERAL GUIDELINES FOR ART PREPARATION

**To be processed properly, any ErgoCan® panels you design for us to print must meet these criteria:**

- Art must be created in CMYK color mode. Similarly, any spot colors must be converted to process (CMYK) colors. Documents created in RGB mode will require color conversion and will result in unpredictable results when printed.
- All text elements must be converted to outlines (paths, curves) prior to saving file as PDF.
- Photographic images (or any other elements which are resolution-dependent) must have a minimum resolution of 100 dpi—and no greater than 300 dpi—AT FINAL PRINTED SIZE (100%). Note: Scaling a lower resolution image to a larger size (upsampling) is discouraged, as it will cause noticeable image degradation in the final printed panel.
- Your final art file **MUST** be submitted in PDF format. We cannot accept native application documents. The PDF format results in smaller file sizes and ensures the best results in our proven print workflow.

[On the following pages you'll find specific instructions for properly creating a document in your software application and for making print-ready PDF files from that application for us to print.](#)

## USING THE EC1119LG TEMPLATE IN YOUR SOFTWARE APPLICATION

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### Adobe® Illustrator® Users:

#### To use the provided template:

Just drag & drop the desired PDF template onto Illustrator icon to open. The document will be the desired size (9.3" X 26.375").

After completing artwork, remember to delete (or turn off) the template layer.

#### To save your design as PDF file:

“Save As”, using the PDF format.

In this dialog box, use these settings:

Adobe PDF Preset: PDF/X-1a:2001

Standard: (same as above)

Save PDF.

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### Adobe® InDesign® Users:

#### To use the provided template:

Create a new 9.3" X 26.375" document.

PLACE the PDF—top left corner at coordinates 0" and 0." (If you have trouble reading the template: under VIEW menu, go to “Display Performance” and Select “High Quality.”)

After completing artwork, remember to delete (or turn off) the template layer.

#### To save your design as PDF file:

EXPORT: Format set to: PDF

Settings:

X-1a:2001

Compatibility: Acrobat 4

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### Adobe® Photoshop® Users:

#### To use the provided template:

Just drag & drop the desired PDF template onto Photoshop icon to open. The document will be the desired size (9.3" X 26.375"). A Dialog box will appear for “Import PDF”.

Adjust the settings to:

Crop 2 Bounding Box

Resolution: 300 pix/inch

Mode: CMYK Color

Bit Depth: 8

After completing artwork, remember to delete (or turn off) the template layer.

#### To save your design as PDF file:

“Save As”, using the PDF format.

In this dialog box, use these settings:

Adobe PDF Preset: PDF/X-1a:2001

Standard: (same as above)

Save PDF.

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## QuarkXpress® Users:

### To use the provided template:

Create a new 9.3" X 26.375" document.

Draw an Image Box at page size and place at coordinates 0", 0".

PLACE PDF

After completing artwork, remember to delete (or turn off) the template layer.

### To save your design as PDF file:

Export: Layout as PDF

JOB OPTIONS tab:

Check "Embed all fonts" & "Compress Text & Line Art"

Resolutions: Individual pull downs to DOWNSAMPLE

Color:200

Gray: 200

Monochrome:200

OUTPUT tab:

Type: composite

Print Colors: CMYK

Bleed Type: Page Items Only

Leave ALL boxes UNCHECKED

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## Adobe® Freehand® Users:

### To use the provided template:

Create a new 9.3" X 26.375" document.

(You MUST use the JPEG version of template, as the pdf will not import properly.)

IMPORT the JPEG template onto a background layer.

After completing artwork, remember to delete (or turn off) the template layer.

"Select All" and "Convert Text to Paths".

### To save your design as PDF file:

Under File Menu, select "EXPORT" (choose PDF option)

In the Dialog box, adjust the settings to:

Color: High

Grayscale: High

Convert Colors to: CMYK

Compatibility: Acrobat 4

Check boxes for: "Compress Text & Graphics" and "Embed Fonts" (in the event converting to paths causes undesirable text effects)

Save PDF.

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## CorelDRAW® Users:

### To use the provided template:

Open the Corel application.

Under File Menu “OPEN” PDF template.

The document will be the desired size for the template (9.3” X 26.375”).

### To save your design as PDF file:

Under File Menu: Publish to PDF

In “Save As PDF” dialog Box, set PDF Style to: “PDF/X-1a.”

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## Miscrosoft® Publisher Users:

### To use the provided template:

Create a new 9.3” X 26.375” document.

INSERT the template. (Microsoft Publisher requires the JPEG version.)

(If it does not fill the page entirely, use the RESET PICTURE button at far left of PICTURE toolbar.)

### To save your design as PDF file:

PUBLISH as PDF

Options For: Click on “CHANGE” and select “Commercial Press”.

Click on “ADVANCED” button. Set color and grey pics to downsample to 200 dpi (Type this in...NOT a drop down)

Set Line Art to 300dpi

Only checked box should be: “ISO 19005-1 Compliant”

(PDF/A)